We Claim:

1. An LCD for use in a particular region comprising:

an electronics board within a housing of the LCD;

at least one access slot to the electronics board from outside of the housing; and

an at least one insertable module which mates with the electronics board through the at least one access slot;

wherein the at least one insertable module is configured for a particular region and comprises at least one of a tuner, an extended audio and video connector, and a power supply.

2. The LCD according to claim 1 wherein the tuner module is configured for use in a region having a PAL video standard.

3. The LCD according to claim 1 wherein the tuner module is configured for use in a region having a SECAM video standard.

4. The LCD according to claim 1 wherein the tuner module is configured for use in a region having an NTSC video standard.

5. The LCD according to claim 1 wherein the power supply module is configured for use in a region having a 230 V AC and 50 Hz power transmission standard.

6. The LCD according to claim 1 wherein the power supply module is configured for use in a region having a 110 V AC and 60 Hz power transmission standard.

7. The LCD according to claim 1 wherein the extended audio-video connector module is configured for use with at least one of an S-video input, a VGA input, a SCART input, a component video input, a composite video input, an optical audio input, a coaxial audio input, and an RCA audio input.

8. A circuit board assembly of an LCD, comprising:

a mother board including (i) an audio-video decoder, (ii) a connector interface for receiving at least one analog signal from an external source, (iii) an analog to digital converter for converting the at least one analog signal into an at least one digital signal, (iv) a scaler for reconverting the at least one digital signal into an at least one video signal, and (v) an LCD panel for receiving the at least one video signal from the scaler for displaying images thereon;

an insertable power supply module for generating power to operate the motherboard, said power supply module being configured to operate at a power supply rating specific to a region where the LCD is to be operated;

an insertable audio-video interface module comprising audio-video input-output connectors for receiving audio-video signals from the mother board or transmitting the same to the mother board; and

an insertable tuner module for receiving the TV signal and transmitting the same to the audio-video decoder, wherein the tuner module is configured for operation in the region.

9. The circuit board assembly of claim 8 wherein the external source is a computer.

10. The circuit board assembly of claim 8 wherein the external source is a video game console system.